

Alexandra Walterspiel

List of Consulting, Development & Branding / Repositioning Projects

CONSULTING PROJECTS

Fundamental Advisors

- El San Juan Hotel & Resort – San Juan PR

Starwood Capital

- Viceroy Anguilla – Anguilla BOT
- Principal Haley Hotels – London UK

Hard Rock Hotels

- Hard Rock Hotel Riviera Maya – Puerto Aventuras MEX

Grand Heritage Hotels

- The Stanley Hotel – Estes Park CO

Madden Real Estate Ventures

- aloft South Beach – Miami Beach FL

Maryland Economic Development Council

- Hyatt Regency Chesapeake Bay – Cambridge MD

People Forward (culture project)

- Choice Hotels – nationwide US locations

DEVELOPMENT PROJECTS

The Ritz-Carlton Hotel Company

- The Ritz-Carlton, Sydney – Australia
- The Ritz-Carlton, Double Bay – New South Wales
- The Ritz-Carlton, Hong Kong – China
- The Ritz-Carlton Club, Aspen Highlands – Aspen CO
- The Ritz-Carlton Club, St. Thomas – US Virgin Islands
- The Ritz-Carlton Club, Bachelor Gulch – Beaver Creek CO
- The Ritz-Carlton Club, Jupiter – Jupiter FL

Sage Hospitality

- The Nines, a Starwood Luxury Collection Hotel – Portland OR
- The Westin Cleveland – Cleveland OH

BRAND DEVELOPMENT / REPOSITIONING PROJECTS

Sage Hospitality

- The Curtis, a Doubletree Hotel – Denver CO
- The Glenn, an Autograph Collection Hotel – Atlanta GA
- The Baronette Renaissance – Novi MI
- The ICON, an Autograph Collection Hotel – Houston TX
- Il Lugano – Ft Lauderdale FL Hyatt Regency Chesapeake Bay